

# **GLOBAL PRIVACY NOTICE**

Logicalis Group Limited, Registration number: 4012342, Registered Office: Ground Floor, Building 8, Foundation Park, Roxborough Way, Maidenhead SL6 3UD, Registered in England and Wales.

#### **Logicalis Privacy Notice**

Logicalis is a business-to-business organisation and the information we collect is used exclusively to facilitate services that we provide to you and your organisation. We value you and your privacy and will take all necessary steps to protect it.

## Our promise

We are committed to your privacy and will not share your personal information.

# Our company's commitment to privacy

To make sure your personal information remains confidential, we communicate these privacy guidelines to every Logicalis employee.

Logicalis does not knowingly solicit personal information from children or send them requests for personal information.

The Logicalis Website or email correspondence may contain links to other sites. Logicalis does not share your personal information with those sites and is not responsible for their privacy practices. We encourage you to learn about the privacy policies of those companies.

### Why we collect personal information

Depending on the services we provide to your organisation, we will use your personal information to deliver these related services. For example, if we provide a maintenance service to your organisation, we will need some personal information to identify the person requesting the service and provide updates as to the status of the service requested.

Should we process personal data on behalf of your organisation, the terms and conditions of the processing will be set out in our data processing agreement.

We will use information to keep you and your organisation up to date on the latest company announcements, marketing campaigns, service updates, special offers, and other information we think you'd like to hear about.

This may include information from our technology partners about products and services that can add value to your organisation. From time to time, we may also use your personal information to contact you to participate in market research surveys, so that we can gauge customer satisfaction and develop better solutions.

Information collected on this site may also be combined and de-identified to provide Logicalis with anonymous demographic and usage information. Logicalis can then use this aggregated

information to develop new and/or more appropriate services and products to offer to customers and may also be provided to third parties.

In addition, anonymous navigation information may be used for statistical analysis of the site, for marketing purposes and to tailor the content of the site to the needs of Logicalis customers. Statistical information is not disclosed in connection with your personal information.

### When we disclose personal information

Logicalis works with other companies that help us provide products and services to your organisation and we may provide your personal information to these companies. For example, we give shipping companies this information so they can deliver your products efficiently. In this case the information they receive is for shipping and delivery purposes only, and we require that the companies we contract with safeguard your personal information in accordance with Logicalis' policies.

As Logicalis is a global company, your information may be shared with other Logicalis business units around the world for cross-group marketing purposes. Each Logicalis group company will protect your personal information in accordance with applicable law and this Logicalis Privacy Notice.

Personal information collected will only be disclosed to third parties in accordance with this Privacy Notice and with the terms and conditions of any relevant service.

#### Types of information collected on the website and on customer registration forms

We collect personal data through online forms when you for example, download documents, register for an event or complete a "contact us" form via the Logicalis Website. If you wish to opt out from receiving further contact from us regarding products and services we believe may be of interest to you, there is a box to enable you to indicate your preference.

When you register your information with us, we collect your title, first and last name, company name, job function, industry, post code, email address, and contact preferences. If contact by post is selected, you will be prompted for your postal address, and if contact by phone is requested you will be prompted for your telephone numbers. If additional personal information is requested, the reasons and purpose for collecting this will be stated at the time of collection.

### **Navigation information**

When someone visits our website we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of Logicalis' website. We collect this information in a way which does not identify anyone. We do not make any attempt to find out the identities of those visiting our website.

We use Google Analytics to help analyse use of our website. This analytical tool uses 'cookies', which are text files placed on your computer, to collect standard internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the website (including your IP address) is transmitted to Google. This information is then used to evaluate visitors' use of the website and to compile statistical reports on website activity for Logicalis. To find out more about cookies, including how to control and delete them, visit www.allaboutcookies.org, or to opt-out of being tracked by Google Analytics across all websites visit <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>.

Logicalis will not use the statistical analytics tool to track or to collect any personally identifiable information of visitors to our site. We will not associate any data gathered from this site with any personally identifying information from any source as part of our use of the Google statistical analytics tool. Google will not associate your IP address with any other data held by Google. Neither Logicalis nor Google will link, or seek to link, an IP address with the identity of a computer user.

The website uses cookies, tracking pixels and related technologies. Our site uses cookies dropped by us or third parties for a variety of purposes including operating and personalising the website. Also, cookies may also be used to track how you use the site to target ads to you on other websites. You can opt-out of receiving targeted ads using use the NAI opt-out tool here, which will allow you to opt-out of seeing targeted ads from us and from other NAI approved member companies.

# Data subject rights, and your right to update your information

If you wish to update information held about you or your company by Logicalis, please e-mail your new details to <u>contactus@logicalis.com</u>. Additionally, if you wish to unsubscribe or remove yourself from any of our communications at any time please send an e-mail to <u>contactus@logicalis.com</u>.

If you wish to confirm that Logicalis is processing your personal data, or to have access to the personal data Logicalis may have about you, please contact us at <a href="mailto:dpo@logicalis.com">dpo@logicalis.com</a>.

# **Data Storage and Retention**

Logicalis retains data for the duration of the customer's or business relationship with Logicalis, suppliers and/or partners or as required by law or the agreed terms and condition of the related service. For more information on where and how long your personal data is stored, and for more information on your rights of erasure and portability, please contact our data protection officer at <a href="mailto:dpo@logicalis.com">dpo@logicalis.com</a>.

#### Security

Logicalis has implemented and will maintain appropriate technical and organisational measures to ensure an adequate level of security that is appropriate to the risks it is aware of.

#### **Data Protection Officer**

Logicalis is headquartered in Maidenhead, in the United Kingdom. The Logicalis Data Protection Officer's name and contact information are as follows:

Leopoldo Dal Bianco Logicalis Ground Floor, Building 8 Foundation Park Roxborough Way Maidenhead SL6 3UD dpo@logicalis.com +44 1753 777349

#### **Changes to this Privacy Notice**

This Privacy Notice may change from time to time particularly as new industry codes and legislation are introduced. Any changes to Logicalis's Privacy Notice will be highlighted in this area from time to time. Please e-mail <a href="mailto:dpo@logicalis.com">dpo@logicalis.com</a> to resolve any questions, suggestions, concerns and complaints you might have Logicalis Group's privacy practices.