

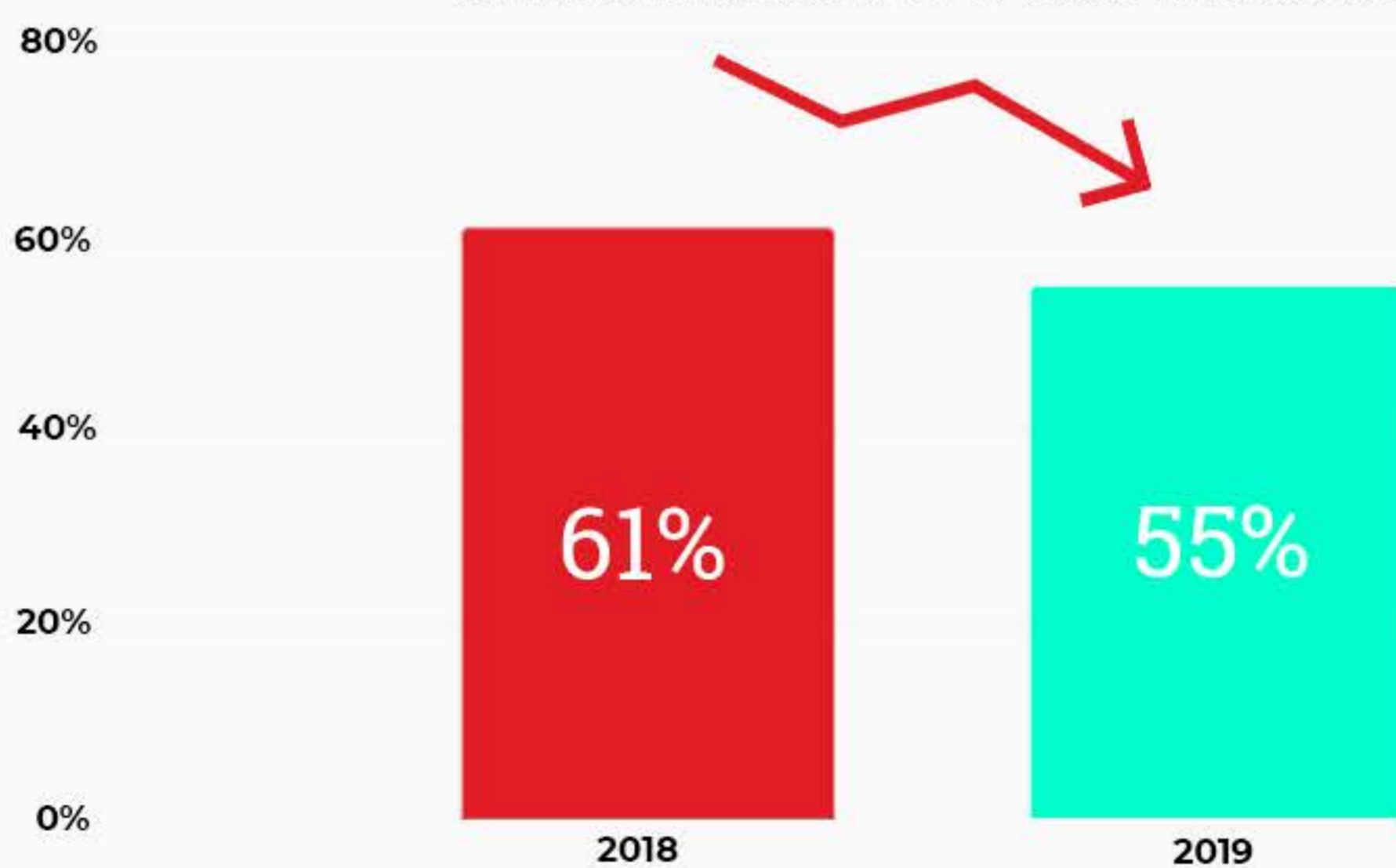
CIOs Embrace Broader Executive Responsibility

Their role is changing - it is no longer the endpoint of a career

47% of CIOs cite **revenue** and **business growth** as priority



decrease in CIOs being measured on their success of IT cost reduction



increase in CIOs being measured on contribution to revenue growth

