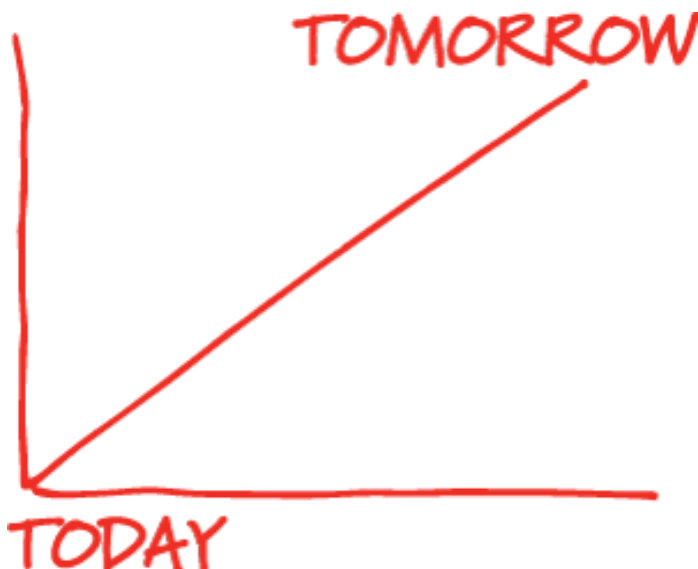


Tomorrow's Data Centre

Enabling a more flexible and efficient data centre

The economics of the data centre is changing, with new architectures that integrate the network, compute and storage platforms. This enables greater business agility and significantly improves operational efficiency. Logicalis has partnered with leading vendors including VMware, Cisco, EMC and NetApp to enable a new approach to the data centre that is flexible, efficient and innovative.

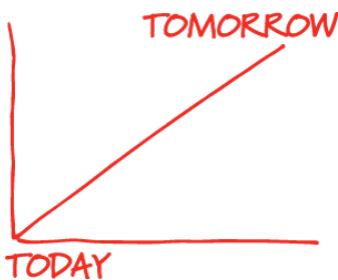


Data centre IT assets become obsolete approximately every 3-5 years, so the vast majority of IT investment is spent on upgrading various pieces of infrastructure and providing redundancy and recoverability: activities that consume approximately 60 to 80% of IT expenditures without providing optimal business value or innovation. This prevents IT from delivering the kind of innovation that meets user needs for faster, better services.

Data centres globally are reaching limits in power, cooling and space. This constraint – combined with the increasing operational and administrative overhead of managing increasing numbers of servers – is also driving a need for change.

The result is a new approach to the data centre where over 70% of budget goes towards "keeping the lights on" – to one that delivers consolidation, virtualisation and automation. It profoundly transforms the way in which information and services are consumed and provided.

“Most Australian organisations, even if not pursuing a deliberate cloud strategy, are experiencing a shift of some computing to the cloud by default.” – KPMG



Logicalis combines validated data centre designs and architectures with our own methodology to build a roadmap to a more agile data centre environment that lets organisations to deliver IT as a Service. Our approach minimises technology adoption risk, with assessment and management services providing further business continuity assurance.

- **Lower costs** by using energy and resources more efficiently (capital and operational costs can be cut by over 50%)
- **Enhance agility, growth and profitability** with the ability to rapidly scale up and significantly increase server workloads (typically from 5% to 60%)
- **Simplify operations and management** with faster provisioning and the ability to manage the infrastructure as a single system, as well as leveraging Logicalis’ managed services offerings to further increase operational efficiency.

Logicalis’ data centre methodology assists our clients to meet their business and technology objectives and ensures an holistic approach for providing infrastructure strategies and solutions.

What can we do for your organisation

Contact Logicalis to learn how we can help.

Visit www.au.logicalis.com

Call 1800 453 454

