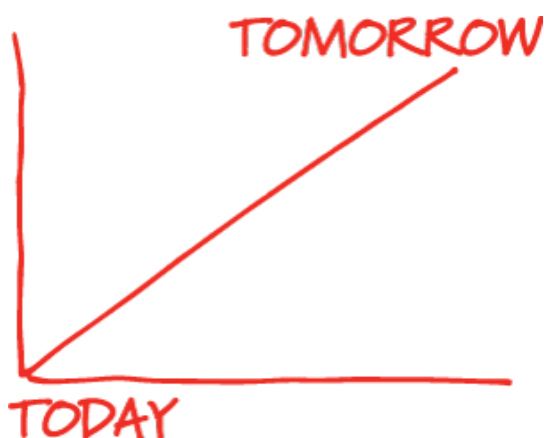


# Increase workplace efficiency. Let staff work anywhere, anytime... Enable Tomorrow's Workplace

In today's consumer technology world, the quality of the experience is everything. So why shouldn't the business IT experience be as good as the one we enjoy at home, during our leisure time?

A new workplace model enables communication and collaboration in ways that were simply not possible in a client-server desktop world. In the process it creates new opportunities for innovation, productivity and cost savings. What is new about the workplace of the future is that it is mobile, social, and visual — and it can be delivered virtually to every end user (even those without a PC).

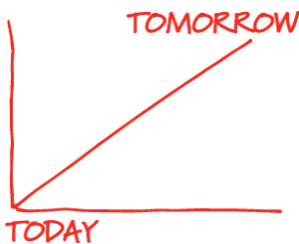


Over the past five years, many IT organisations have struggled to keep up with the streamlined and ever-advancing personal technologies owned by employees. Think about your business IT experience and compare it with the expectations you have as a consumer. Are you able to?

- Access your personal IT from anywhere in the world?
- Have email, voice mail, instant messaging, and personal content to hand 24 hours a day?
- Expect working wirelessly to be the norm?
- Use video as part of a normal web-based conversation?
- Regard the web browser as the only interface you need for any application?
- Use the device closest to you, whether it's a laptop, phone or iPad?

If you answered yes to all the questions above, then you'll recognise that a better corporate IT experience could be delivered to your organisation's users.

“I'd say 90% of the staff are absolutely supportive of what we have done and think that it is the right way to work. Ultimately, I can see this becoming what the future of work space is.” – Ross Miller, CIO of GPT Group on their “activity based workplace”



### So, how can Logicalis help you get to Tomorrow's Workplace?

Enabling business users to access a corporate IT workspace that is more in line with the flexibility of our personal technologies, whilst remaining secure and compliant, is a goal we are helping customers like GPT Group, Australian Radio Networks and GlaxoSmithKline attain.

#### What can we do for your organisation

Contact Logicalis to learn how we can help.

Visit [www.au.logicalis.com](http://www.au.logicalis.com)

Call 1800 453 454

- **Assess your current "Collaboration Readiness".** We benchmark your current IT environment against "best practice". This takes into account technology, culture and governance/processes and provides recommendations.
- **Engage key stakeholders.** Interview key staff across multiple business unit to identify and document the main business challenges and opportunities.
- **Infrastructure health check.** Analyse network and data centre performance and the ability of the current infrastructure to support future collaboration demands (including client virtualization and video).
- **Build a Strategic Plan.** Uses the data collected and a workshop approach to define a 3-5 year plan. A Roadmap is produced that incorporates tactical actions (like network remediation) with strategic deployment of new technologies.